EstateSettlement.com Portfolio of Websites vs. Google Pay per Click

Questions? Call 813 944-3190

Domain	Keyword	4/7/2011 Google Rank	Yahoo	Bing	Monthly Traffic	% of Global	Monthly Global Search	Local Monthly Search	Google CPC	Cost / Value of Organic traffic
Estatelawyers.org	estate lawyers	5	1	1	101	0.31%	33100	27100	$4.06	$410.06
Estate-attorneys.net*	estate attorneys	-	-	-		0.00%	33100	27100	$4.51	$0.00
EstatePlanningAttorneys.org*	estate planning attorneys	10	1	11		0.00%	27100	27100	$5.19	$0.00
freeprobateforms.com	probate forms	2	1	1	1,116	4.12%	27100	18100	$0.87	$970.92
executorofwill.net	executor of will	1	1	2	2,776	10.24%	27100	12100	$0.45	$1,249.20
will-executor.com	will executor	191	3	7	8	0.03%	27100	12100	$0.57	$4.56
probate-will.com	probate will	25	1	-	2	0.01%	27100	18100	$0.95	$1.90
probate-estate.net	probate estate	-	1	6	25	0.14%	18100	14800	$2.29	$57.25
estate-probate.com	estate probate	-	1	-	6	0.03%	18100	14800	$0.00	$0.00
executorofestate.com	executor of estate	6	1	2	925	5.11%	18100	12100	$0.49	$453.25
whatisprobate.net	what is probate	10	45	-	516	4.26%	12100	5400	$0.48	$247.68
probatelawyer.org	probate lawyer	8	1	1	181	1.50%	12100	9900	$3.67	$664.27
thepersonalrepresentative.com	personal representative	13	3	6	181	1.50%	12100	9900	$0.83	$150.23
estatesettlement.com	estate settlement	1	1	1	13,624	137.62%	9900	6600	$1.98	$26,975.52
executorduties.net	executor duties	1	1	1	516	6.37%	8100	2900	$0.47	$242.52
medicaidattorneys.net*	medicaid attorneys	15	1	1		0.00%	2400	2400	$3.28	$0.00
settlinganestate.com	settling an estate	4	2	1	185	11.56%	1600	1300	$0.59	$109.15
settlingestates.com	settling estates	1	1	1	61	23.46%	260	210	$0.42	$25.62

Estate Settlement: Portfolio of websites 20,223 visitors vs. pay per click equivalent 20,223 $1.56 $31,562.13

If you paid for the 20,223 visitors our websites receives monthly it would cost you $31,562 a month or $1.59 per click with Google 20,223 $0.004 83.08

By joining our website you are getting the same exposure to 20,223 visitors but the cost is just $83.08 per month or 1/2 a penny per click

Our annual cost $997 vs. Google pay per click cost = $359,173.44 monthly cpc $31,562.13 12 annualized **$378,745.56**

The traffic that our websites generate is a 99.67% discount from Google pay per click **$ 83** **12** **$ 997**

Discount **99.737%**

** Google analytics tracking not set up for domain (our actual traffic is higher than stated)*